

Dear Cllrs.

Orpington 1<sup>st</sup> Ltd is the Business improvement district (BID) which represents over 300 town centre Businesses.

It is owned and led by local employers and was established in April 2013 becoming the first BID within the borough of Bromley.

It is financed by a mandatory levy in accordance with the Business Improvement Districts (England) regulations 2004.

The BID was elected for an initial 5 year term 2013-2018 after which another ballot is necessary for it to continue.

The Board of Directors have approved the option to renew the BID for a second term 2018-2023 and are therefore seeking local authority approval to hold a ballot in November 2017.

The BID Board are proposing to continue with the main themes set out and established during the original consultation.

**First for Customers | First for Look & Feel | First for Access | First for Business**

This has/will be refreshed with feedback from the current consultation process and with the experience gained in the delivery of projects during the BID's first term.

**First for Investment**

Is the additional theme which has been included reflecting business feedback. The extensive development programme that is either taking place or is planned for the town centre is changing the structure of the business community and the demands of its customers and has therefore become a focus for both independents and national brands.

Please find enclosed the following documents.

BID Boundary Map, Levy Rules, Consultation Summary, Draft BID Proposal, 5 Year Budget

Kind regards,

Sharon Baldwin,

Orpington 1<sup>st</sup> BID Executive Director